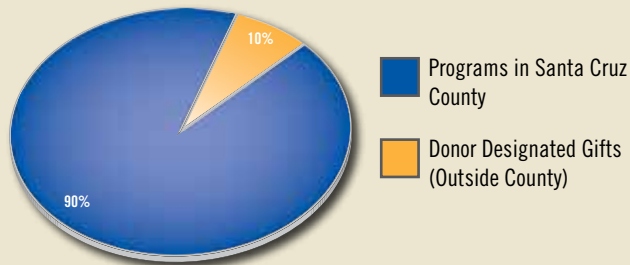


## MONEY RAISED LOCALLY **STAYS LOCAL**



United Way of Santa Cruz County funds a network of 35 services provided by 21 local partner agencies. Last year over 56,000 people - 1 out of every 5 people in our Community - received services from a United Way funded program.



UNDERNEATH EVERYTHING WE ARE,  
 UNDERNEATH EVERYTHING WE DO,  
**WE ARE ALL PEOPLE.**  
 CONNECTED, INTERDEPENDENT, UNITED.  
 WHEN WE REACH OUT A HAND TO ONE,  
 WE INFLUENCE THE CONDITION OF ALL.  
 THAT'S WHAT IT MEANS TO  
**LIVE UNITED.**

A contribution to the United Way's Community Investment Fund is a powerful way for you to help the most people and make the biggest difference in the quality of life in our community.



**United Way  
of Santa Cruz County**

Thanks to your support, our United Way of Santa Cruz County is able to fund 35 programs of 21 local health and human care agencies.

### **YOUTH SUCCESS**

**BIG BROTHERS BIG SISTERS**  
**GIRL SCOUTS OF CALIFORNIA'S CENTRAL COAST**  
**SANTA CRUZ COMMUNITY COUNSELING CENTER**

- > HeadStart
- > Pajaritos
- > Youth Services

**VOLUNTEER CENTERS OF SANTA CRUZ COUNTY**

- > YouthSERVE

**WALNUT AVENUE WOMEN'S CENTER**

- > Early Education Program

**WATSONVILLE FAMILY YMCA**

- > Youth & Family Programs

**WATSONVILLE YWCA**

- >Pre-/School Age Childcare
- > YW Teens

### **FAMILY FINANCIAL STABILITY**

**CATHOLIC CHARITIES**

- > Family Supportive Services
- > Immigration & Citizenship

**FAMILIES IN TRANSITION**

**FAMILY FINANCIAL STABILITY PARTNERSHIP\***

**HOPE SERVICES**

**PAJARO VALLEY SHELTER SERVICES**

**SALVATION ARMY WATSONVILLE**

- > Social Services/Hispanic Program
- > Transitional Housing

**SANTA CRUZ COMMUNITY COUNSELING CENTER**

- > Community Support Services

**SENIOR'S COUNCIL OF SANTA CRUZ & SAN BENITO COUNTIES**

- > Foster Grandparents

**VOLUNTEER CENTERS OF SANTA CRUZ COUNTY**

- > Community Connections
- > Friends Outside
- > The Literacy Program

### **GOOD HEALTH**

**ADVOCACY, INC.**

- > Long Term Care Ombudsman

**CATHOLIC CHARITIES**

- > Counseling/Mental Health

**COMMUNITY BRIDGES**

- > Women, Infants & Children (WIC)

**FAMILY SERVICE AGENCY OF THE CENTRAL COAST**

- > Counseling - North County
- > Counseling - South County
- > I-You Venture

- > Suicide Prevention

**HEALTHY KIDS OF SANTA CRUZ COUNTY**

**HOSPICE OF SANTA CRUZ COUNTY**

- > Transitions

**SANTA CRUZ AIDS PROJECT**

**SENIOR NETWORK SERVICES**

\*The Family Financial Stability Partnership is administered by Santa Cruz Community Ventures and includes: La Manzana Resource Center, Watsonville Law Center, Santa Cruz Community Counseling Center, Community Action Board and Homeless Services Center

UNITED WAY OF SANTA CRUZ COUNTY

P.O. Box 1458 · 1220 41st Avenue, Suite C · Capitola, CA 95010

tel. 831.479.5466 · fax.831.479.5477

www.unitedwaysc.org



**United Way  
of Santa Cruz County**



IN THE TIME IT TOOK ME TO MAKE A PLEDGE,  
**I HELPED**  
**MY COMMUNITY.**

GIVE. ADVOCATE. VOLUNTEER.  
**LIVE UNITED™**

# ONE GIFT CAN HELP SO MANY

## UNITED WAY OF SANTA CRUZ COUNTY'S COMMUNITY INVESTMENT FUND

A contribution to the United Way's Community Investment Fund goes far, but never far away. It stays right here in Santa Cruz County making life better for your friends, relatives, co-workers and maybe even for you. United Way holds itself accountable for results. We partner with 35 exemplary nonprofit programs that help people every day and we're working on long-term solutions to prevent problems from happening. That's why United Way's Community Investment Fund is the most powerful way for you to help.

### ACCOUNTABILITY

With the help of hundreds of volunteers, United Way utilizes an efficient and accountable fundraising process to ensure that donor contributions are well-spent. Additionally, volunteers review community needs, establish priorities and monitor outcomes to ensure that your contribution gets results!

#### FOR MORE DETAILS ON:

- Results You Can See
- Partner Agencies & Programs
- Our Finances
- Community Investment Fund
- Community Organizing

VISIT OUR WEBSITE AT [WWW.UNITEDWAYSOC.ORG](http://WWW.UNITEDWAYSOC.ORG)



## WHAT WE STAND FOR: ADVANCING THE COMMON GOOD

### OUR PROMISE: CREATING THE OPPORTUNITY FOR A GOOD LIFE FOR ALL IN SANTA CRUZ COUNTY

WE ACCOMPLISH THIS BY FOCUSING ON THE THREE GOAL AREAS BELOW:

# YOUTH

## PREPARING OUR CHILDREN FOR SUCCESS IN SCHOOL AND IN LIFE

- Improving access to quality, affordable child care and early learning opportunities
- Partnering with parents, community-based organizations and schools to improve high school graduation rates
- Providing after-school and mentoring programs for at-risk youth

# FAMILY FINANCIAL STABILITY

## ASSISTING OUR FAMILIES TO BE FINANCIALLY STABLE & INDEPENDENT

- Helping hard-working people obtain job training and family-sustaining wages
- Supporting basic needs while increasing financial education
- Reducing homelessness and increasing affordable housing

# HEALTH

## ENSURING ADULTS AND CHILDREN ACHIEVE GOOD HEALTH

- Advocating for children's healthcare coverage
- Increasing access to critical healthcare services
- Addressing substance abuse, child abuse and domestic violence

WE ALL WIN WHEN A CHILD SUCCEEDS IN SCHOOL, WHEN A FAMILY BECOMES FINANCIALLY STABLE, WHEN PEOPLE HAVE GOOD HEALTH.