

3 things

**YOU NEED**

**TO KNOW**  
about your



United Way  
of Santa Cruz County

1

**100 % of YOUR gift**  
Stays in Santa Cruz County.

2

**YOU help** more than **75,000**  
local residents with immediate needs.

3

AND YOU impact the future of our county  
where it makes the **MOST DIFFERENCE.**

THE UNITED WAY OF  
SANTA CRUZ COUNTY:

**COMMITTED 100%**

To Santa Cruz County

100% of money donated to the Community Investment Fund stays in our county. Last year, over 75,000 people—over 1 in 4 County residents—were served by United Way and partner agency programs.

**CAREFUL STEWARDS**  
of your donations

All programs funded by the Community investment Fund go through yearly performance reviews by volunteer panels. The results of these reviews inform final funding decisions.

**LISTENS** to the community  
when investing your gift

Donations to the Community Investment Fund are allocated according to community needs reflected in the Community Assessment Project. This community indicators project — led by the United Way—represents 17 years of data about trends in our county.

**United Way of Santa Cruz County**  
**PO Box 1458—4450 Capitola Ave**  
**Suite 106**  
**Capitola CA 95010**  
**831-479-5466**  
**[www.unitedwaysc.org](http://www.unitedwaysc.org)**