



Together for Youth / Unidos para Nuestros Jovenes Procedure Guidelines

Overview

Who We Are:

A group of dedicated people from many sectors of the community who are committed to an alcohol and other drug-free environment for youth. Through a comprehensive action plan, we decrease the risk for substance use and create positive healthy environments for youth.

Vision:

Together for Youth / Unidos Para Nuestros Jovenes envisions a community where youth are healthy, successful, valued, respected and are community leaders.

Mission:

Together for Youth / Unidos Para Nuestros Jovenes is a community-wide effort to create a positive, diverse, and healthy environment for youth in order to increase youth skills, confidence and abilities, and reduce the factors that may place them at risk for harmful behaviors.

Governance:

Executive Committee is comprised of strong leaders and agency representatives from different areas of the county.

Responsibilities:

Energize and educate the community, support and promote positive youth programs and advocate for issues that reduce the consumption of drugs and alcohol in Santa Cruz County

Membership:

Members are key individuals and organizations from Santa Cruz County education, health, social service, law enforcement, voluntary groups, youth groups, faith communities, recreation, business and citizen volunteers.

Model based Strategies:

The collaborative uses the nationally recognized Communities that Care (CTC) prevention model, pioneered by Dr. David Hawkins and Dr. Richard Catalano. The CTC is a research-based social development strategy that is designed to help children develop into healthy adults through reducing risk factors that contribute to adolescent behavior problems, and to strengthen protective factors. TFY's prioritized risk and protective factors are the seven essential components:

- Increasing Knowledge and Raising Awareness
- Building Skills and Competencies of Individuals and Families
- Increasing Involvement in Alcohol and Drug-Free Healthy Alternatives
- Increasing Access Through Early Identification and Intervention Services and Referrals
- Changing Social Policies
- Enforcing Regulations, Ordinances and Laws
- Increasing the Community's Ability and Commitment to Respond to Alcohol and Drug Problems

The collaborative has additionally adopted the model program Communities Mobilizing for Change on Alcohol (CMCA). CMCA, an environmental prevention strategy, proposes to change institutional policies, procedure and practices to limit alcohol use by youth. The target of the

environmental prevention strategy is the entire community rather than the individual young people.

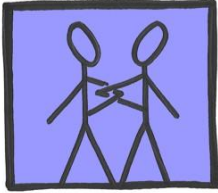
Funding:

Major funding is provided by SAMHSA's Federal Drug Free Communities Act and the California State Incentive Grant. Other funding has been provided by Office of Juvenile Justice Delinquency Prevention, The David and Lucile Packard Foundation, Catholic Healthcare West, SBC Excelerator, Cowell Foundation, The California Endowment and community donations.

Meetings:

Collaborative meetings will be held quarterly (January, April, July, October), open to all who are interested in learning about and taking action on the issues. Executive Committee meetings will be held monthly except for months that collaborative meetings will take place. February meetings will be utilized as an Executive Committee retreat.

TOGETHER FOR YOUTH



UNIDOS PARA NUESTROS JOVENES

Together for Youth /Unidos para Nuestros Jovenes

EXECUTIVE COMMITTEE STRUCTURE

Revised 2.08

The Executive Committee of Together for Youth/Unidos Para Nuestros Jovenes meets monthly, and is responsible to promote the seven essential components of the collaborative plan through:

- Making recommendations to the collaborative regarding emerging opportunities
- Formulating policy recommendations for collaborative approval
- Providing leadership in prevention advocacy and public relations
- Setting the agenda for the Together for Youth Roundtable
- Monitoring progress and reporting of grant-funded projects through staff quarterly updates
- Coordinating the training calendar for Roundtable meetings
- Coordinating an annual plan for the collaborative based on community and grant funding needs
- Coordinating membership recruitment and new member orientation
- Planning and attending the Executive Committee annual retreat
- Participating in and/or chairing a sub-committee
- Exploring funding and resources for direct services and collaborative sustainability

Executive Committee representatives will be drawn from the active membership of the collaborative. It will include between **ten and fifteen members**, with balanced representation from different geographic regions, types of organizations, and youth. Members will serve a minimum of **two-year term**. Nomination sub-committee will convene at the October Executive committee meeting annually to discuss recruitment of new members.

I, a representative of _____ (name sector here) agree to serve on the Executive Committee beginning on _____.

Signature

Date



Together for Youth /Unidos para Nuestros Jovenes Recruitment Process

- Executive committee representatives will be drawn from the active membership of the collaborative.
- It will include between ten and fifteen members
- There will be balanced representation from different geographic regions, types of organizations, and youth.
- Members will serve a minimum of two-year term.
- Nomination sub-committee will convene at the October executive committee meeting annually
- Executive committee members take an active role in recruitment (of those nominated) between October through December
- Orientation to the collaborative w/TFY coordinator will take place in January.
- New Execs will begin first executive committee meeting at the February retreat.
- Recruitment for executive committee and Collaborative will remain a standing agenda item for executive committee meetings

Together for Youth/Unidos Para Nuestros Jovenes Flow Chart



Together for Youth/Unidos Para Nuestros Jovenes Executive Committee

- Countywide alcohol and drug prevention collaborative.
- Representation: law enforcement, health services, youth serving agencies (including treatment and prevention services), probation, community based organizations, business, faith based, education, higher education (UCSC), and ADAC commissioner. Meets every other month
- Staffed by United Way of Santa Cruz County

TFY/UPNJ Collaborative

- Comprised of 40 active members and over 100 partner agencies.
- Representation includes: law enforcement, health services, youth serving agencies, treatment and prevention services, community based organizations, businesses, faith based community, education, and local policy makers.
- Meets every other month
- Staffed by United Way of Santa Cruz County

Santa Cruz Methamphetamine Project Meth Action Team

Reduce meth use in Santa Cruz County through utilizing environmental prevention strategies

- Meeting, event and training coordination
- Retailer education
- Oversight of project implementation
- Staffed by FNL & United Way
- 60% youth participants
- Rotary representatives
- Neighborhood watch/law enf.



Project CURB www.projectcurb.com

- Reduce binge drinking rates in Santa Cruz County in youth ages 16-20 through reducing access by utilizing environmental prevention strategies

Santa Cruz Rotary Meth Project

- Chaired by Santa Cruz Rotary Club
- Community Awareness/media
- School Education

Social Access Policy Committee

- Identifies implementation strategies for policy change.

Retail Alcohol Access Committee

- Supports FNL Youth Led Responsible Alcohol Merchants Award (RAMA)
- Conducts Compliance Checks & RBS Trainings

Project CURB Media Group

- Conducts media campaign
- Includes creation, development, implementation of multimedia campaign, and collateral (PSA's, brochures, websites, promotion, print)