

UNITED WAY OF SANTA CRUZ COUNTY'S
COMMUNITY
INVESTMENT FUND:
ADVANCING THE COMMON GOOD



CREATING OPPORTUNITIES
FOR A GOOD LIFE FOR ALL
BY FOCUSING ON:

YOUTH

PREPARING OUR CHILDREN FOR
SUCCESS IN SCHOOL AND IN LIFE

- Improving access to quality, affordable child care and early learning opportunities
- Partnering with parents, community-based organizations and schools to improve high school graduation rates
- Providing after-school and mentoring programs for at-risk youth

FAMILY FINANCIAL STABILITY

ASSISTING OUR FAMILIES TO BE
FINANCIALLY STABLE & INDEPENDENT

- Helping hard-working people obtain job training and family-sustaining wages
- Supporting basic needs while increasing financial education
- Reducing homelessness and increasing affordable housing

HEALTH

ENSURING ADULTS AND CHILDREN
ACHIEVE GOOD HEALTH

- Advocating for children's healthcare coverage
- Increasing access to critical healthcare services
- Addressing substance abuse, child abuse and domestic violence

