ECONOMIC STABILITY SNAPSHOT

**Housing Stability**
Which housing status currently applies to you?
- **HOMEOWNER:** 47.2%
- **RENTER:** 37.0%
- **HOMELESS:** 0.6%

16.8% of CAP survey respondents reported that they were worried or concerned that in the next two months they may NOT have stable housing that they own, rent or stay in as part of a household.

**Poverty**
12.7% of Santa Cruz County’s population were living below the poverty level.

**Child Care**
26.9% of CAP survey respondents reported that it was a “Very Serious” or “Somewhat Serious” problem to find quality, affordable child care in their area.

**Social Services**
25,515 people in Santa Cruz County who on average were served monthly by CalFresh.

92,234 people in Santa Cruz County receiving aid from 1 or more public assistance programs.

**Basic Needs**
20.7% of CAP survey respondents reported that they went without 1 or more basic needs at anytime in the past 12 months.

**Food Security**
52.8% of students receiving Free or Reduced Cost Meals.

**Financial Wellbeing**
84.7% of CAP survey respondents reported that they currently have a transaction account, checking or savings, with a bank or credit union?

10.7% of CAP survey respondents reported using check cashing, payday lending, or other hard money lending services at least once in the past 12 months.

40.5% of CAP survey respondents reported that they feel like they are financially better off now than they were a year ago.

**Employment**
39.9% of CAP respondents reported that they were employed full-time.

**Median Family Income**
$107,017 in Santa Cruz County
- CALIFORNIA: $86,165
- UNITED STATES: $76,401

41.9% of CAP survey respondents reported that their family income was in the range of $75,000 or more for the year.

**Tourism**
11,403 jobs in Santa Cruz County were generated by tourism.