

ECONOMIC STABILITY SNAPSHOT



NO POVERTY

Housing Stability

Which housing status currently applies to you?

HOMEOWNER: 47.2%
RENTER: 37.0%
HOMELESS: 0.6%

16.8%

of CAP survey respondents reported that they were worried or concerned that in the next two months they may NOT have stable housing that they own, rent or stay in as part of a household?



Poverty

12.7%

of Santa Cruz County's population were living below the poverty level



Child Care

26.9%

of CAP survey respondents reported that it was a "Very Serious" or "Somewhat Serious" problem to find quality, affordable child care in their area.



Social Services

25,515

people in Santa Cruz County who on average were served monthly by CalFresh

92,234

people in Santa Cruz County receiving aid from 1 or more public assistance programs

END HUNGER

Basic Needs

20.7%

of CAP survey respondents reported that they went without 1 or more basic needs at anytime in the past 12 months.

WHITE: 17.3%
LATINO: 26.2%*

**Statistically significant*

Food Security

52.8%

of students receiving Free or Reduced Cost Meals.

DECENT WORK AND ECON GROWTH

Financial Wellbeing

84.7%

of CAP survey respondents reported that they currently have a transaction account, checking or savings, with a bank or credit union?

10.7%

of CAP survey respondents reported using check cashing, payday lending, or other hard money lending services at least once in the past 12 months.

40.5%

of CAP survey respondents reported that they feel like they are financially better off now than they were a year ago.

Employment

39.9%

of CAP respondents reported that they were employed full-time.

Median Family Income

\$107,017

in Santa Cruz County
 CALIFORNIA: \$86,165
 UNITED STATES: \$76,401

41.9%

of CAP survey respondents reported their family income was in the range of \$75,000 or more for the year



Tourism

11,403

jobs in Santa Cruz County were generated by tourism