Education is the single most influential factor in ensuring that children grow up to do as well or better than their parents. It also leads to higher incomes, healthier families, lower crime, a stronger workforce and a lifelong sense of self-worth and dignity.

That is why United Way of Santa Cruz County (UWSCC) provides a holistic approach in driving lasting change. By removing barriers that directly impact student success (like hunger, homelessness, financial instability or lack of adult mentoring), UWSCC is taking steps to break that cycle.

Prevention → Change
By focusing on prevention, as opposed to intervention, UWSCC believes it can change the course for future generations of children and families. That means pursuing a holistic solution and removing obstacles to education by:

• Preparing children to enter Kindergarten
• Increase youth proficiencies in English and Math
• Increase youth development, positive activities

All of these factors help children achieve their highest potential.

Students Improve
As they access programs supported by the United Way Community Investment Fund:
• Academic performance improved
• Ability to avoid delinquency improved
• Ability to get along with other youth improved
• Self confidence improved

- Big Brothers Big Sisters and Boys & Girls Club of Santa Cruz

Parent's report

SNAPSHOT

United Way of Santa Cruz County

OUR GOAL:
Prepare youth for success in school and life

$1 INVESTED → $7 SAVED
in prevention on intervention
MORE THAN 100 COMPANIES AND ORGANIZATIONS WORK WITH UNITED WAY OF SANTA CRUZ COUNTY EACH YEAR TO RAISE FUNDS SUPPORTING HIGH-QUALITY, PROVEN PROGRAMS THAT POSITIVELY IMPACT OUR COMMUNITY.

OUR GOAL: ENSURING THAT EVERYONE IN OUR COMMUNITY HAS ACCESS TO THE BUILDING BLOCKS THEY NEED FOR A GOOD LIFE.

YOUTH SUCCESS
WE WANT ALL CHILDREN AND YOUTH TO SUCCEED IN SCHOOL AND IN LIFE TO REACH THEIR FULL POTENTIAL.

- Aztecas Youth Soccer
  Youth Soccer Academy
- Big Brothers Big Sisters
  Mentoring
- Boys & Girls Club
  More Members/More Often
- CASA
  Foster Care Advocacy
- Community Bridges
  After School Tutoring
- Diversity Center
  STRANGE Program
- First 5 Santa Cruz County
  Santa Cruz Reading Corp
- Senior’s Council
  Foster Grandparents
- Volunteer Center
  YouthServe Program
- Walnut Ave. Women’s Ctr.
  Early Education
- Youth N.O.W.
  Tutoring Program

FINANCIAL STABILITY
WE WANT FAMILIES TO ACHIEVE FINANCIAL INDEPENDENCE AND STABILITY.

- Catholic Charities
  Supportive Services
- Community Action Board
  Alcance Program / Shelter Project
- Digital NEST
  Youth Technology Literacy
- Goodwill Industries
  Volunteer Income Tax Assistance
- Pajaro Valley Shelter Services
  Emergency Shelter Case Management
- Santa Cruz County Office of Education
  Youth Employment
- Senior’s Council / Project SCOUT
  Volunteer Income Tax Assistance for Community Seniors

HEALTH
WE WANT EVERYONE TO BE HEALTHY, SAFE AND HAVE ACCESS TO THE HEALTH CARE AND PREVENTIVE SERVICES THEY NEED.

- Advocacy, Inc.
  Long-Term Ombudsman
- Dientes Community Dental Care
  Oral Health - Uninsured
- Ecology Action
  Active Transportation
- Family Service Agency of Central Coast
  Open Door, Puerta Abierta Project
- Homeless Services Center
  Recuperative Care
- Hospice of Santa Cruz County
  Transitional Care
- Monarch Services
  Child Therapy Services
- Pajaro Valley Community Health Trust
  Diabetes Outreach
- Santa Cruz Neighbors
  Talk It Up/Lock It Up
- Watsonville Family YMCA
  Pajaro Park

UNITED WAY OF SANTA CRUZ COUNTY COMMUNITY ORGANIZING TEAM convenes and develops leadership from the community to seek & act on solutions to address critical community needs throughout Santa Cruz County.

211 Helpline * Children’s Network * Go For Health! * Jovenes SANOS * Smart Solutions to Homelessness
Community Prevention Partners * Community Corrections Speakers Bureau * Youth Violence Prevention