

Jóvenes Sanos Community Coordinator

Position Description



United Way
of Santa Cruz County

Since 1941, United Way of Santa Cruz County (UWSCC) has provided a way for youth to succeed in school and life, for residents to be healthy, and for families to be financially independent. UWSCC uses a collective impact framework that is data-driven and committed to achieving results by convening a diverse group of stakeholders to address complex social issues such as economic mobility, access to health services, and youth well-being. From serving as the backbone organization for countywide strategic plans, to coordinating collaborative initiatives such as Youth Action Network, United for Youth, and the Children's Network, to providing community-focused programs such as the 211 Helpline, Community Assessment Project, and Jóvenes Sanos, UWSCC focuses on multiple stakeholder engagement, collective community impact, accountability, and results.

Position Overview

Jóvenes Sanos is a youth leadership and advocacy program working with high school youth focused on a social determinants of health approach to address community needs and be the bridge to college and career readiness. Our mission is to elevate youth voices to shift the stigma around mental wellness and increase youth access to mental health resources. Jóvenes Sanos seeks to cultivate peer-to-peer connections and promote hope, healing, and resiliency to create a culture of health and thriving.

Working with the Director of Community Impact and the Senior Manager of Community Impact, the Jóvenes Sanos Community Coordinator is a high-energy multitasker with dynamic leadership ability who will lead the program and advocacy efforts to support the Jovenes Sanos initiative. This position is responsible for outreach, leading to stronger community engagement and partnerships. The position requires previous leadership in community engagement, communications, and cultural humility with the ability to recruit, manage, and cultivate youth leadership.

Key Areas of Responsibility

- Manage the creation and implementation of an overall plan for community outreach, youth development, and engagement
- Develop strong partnership with Jovenes Sanos youth participants to co-create an inclusive environment for youth to leverage their voice and decision-making
- Support college and career readiness activities in partnership with local schools and administrative teams
- Regularly analyze the local landscape to identify opportunities to grow Jovenes SANOS, and advocate for policies that address equitable and healthy communities in alignment with best practices and United Way's healthy, thriving and safe communities policy agenda
- Partner with Community Impact and Resource Development teams to assist in grant writing, reporting, research and identify grant and program sponsorship opportunities to support Jovenes SANOS work
- Identify and cultivate strategic partnerships to ensure key successes in Jovenes SANOS's community engagement efforts.
- Coordinate and implement key community outreach events in Watsonville and other communities throughout the year to promote Jovenes SANOS in collaboration with local community partners/agencies
- In partnership with Jovenes SANOS youth, represent Jovenes SANOS in community initiatives and at events that support our brand goals/strategies
- Generate reports, presentations and other communication content (meeting agendas and minutes) for program
- Network and foster positive, collaborative relationships with local organizations and community leaders
- Assist Community Impact team with other initiatives as assigned by Community Impact Director
- Manage and maintain all social media accounts for JS program and align with UW policies

Attributes of a Successful Candidate: Skills, Knowledge and Abilities

- Bilingual in Spanish and English; bi-cultural proficiency.
- Strong commitment to social justice and community-driven organizing.
- 3-5 years of experience in community organizing, youth development, and/or project management preferred.
- Demonstrated work with youth (teens) from an empowerment and equitable perspective.
- Experience in community organizing and community group engagement.
- Proven track record of organizing, prioritization, and meeting deadlines.
- Effective oral and written communication skills.
- Proficient in professional report writing.
- Collaborative approach with diverse community partners.
- Creative, professional, and adaptable mindset.
- Comfortable in dynamic and changing environments.
- Strong relationship-building skills, both independently and collaboratively.
- Skilled in diverse community member and leader communication.
- Quick learner of new systems and skills.
- Proficient in various media platforms and social media management.
- Microsoft Office and Google Suites proficiency and experience working with Canva

Physical Requirements

Position requires sitting and using a computer keyboard and screen for long periods of time; moderate physical activity including walking, stooping, bending, reaching and carrying objects up to 25 lbs; must possess a valid CA driver's license and provide reliable personal transportation with mileage reimbursed at current IRS rates.

Education and Experience

Associates Degree/ Bachelor's degree Preferred ; and/or equivalent combination of employment and education experience.

Salary & Benefits

\$22 - \$25/hour dependent on applicant's years of relevant education, experience and bilingual abilities. This is a 40 hours per week position. Benefits after one full month of employment include: health and dental insurance; employer contribution to employee's 403(b) retirement account; and vacation, holiday, and sick leave policies. The United Way of Santa Cruz County is an equal opportunity, affirmative action employer.

To Apply: The application process includes three parts:

Part 1: Application Submission Email your resume, cover letter, and list of references to pvelazquez@unitedwaysc.org with the subject line "Jóvenes Sanos Coordinator Application."

Part 2: Interactive Prompt Selected candidates will be invited to complete an interactive prompt related to youth program planning and relationship building.

Part 3: Youth-Led Interview Chosen applicants will participate in an interview led by our youth leaders, offering insight into our youth-centered approach.

Application Deadline: Submit your application for Part 1 by September 22. The position will be listed until filled.

Email: pvelazquez@unitedwaysc.org
(Word or .PDF format only)