

2019 NOMINATION FORM COMMUNITY HERO

The Community Assessment Project focuses on six general areas: Economy, Education, Health, Natural Environment, Public Safety & Social Environment. On page 2 and 3 you will find a complete list of the 18 Community Goals to consider when making your nomination.

Nominee's Name:

How can we reach the Nominee?:

Nominator's Name & Contact Information:

Which Community Goal are they working to achieve? (list goal number):

How are they a Community Hero in Santa Cruz County

Nominations for Community Heroes moving Santa Cruz County in the right direction should be sent to by September 10, 2019:

United Way of Santa Cruz County

Attn: Community Heroes

P.O. Box 1458

Capitola, CA 95010

You may also fax this form to 831-479-5477 or email kflores@unitedwaysc.org

COMMUNITY GOALS

ECONOMY

1. By the year 2020, reduce the winter unemployment rate by one-half percent, creating 725 new winter jobs in Santa Cruz County.
2. By the year 2020, increase the housing stock by 1,000 units in Santa Cruz County.

EDUCATION

3. By the year 2020, all students will be fully connected and engaged with their school community, and will see their school as a welcoming, essential and safe place.
4. By the year 2020, all students will have broader access to courses and enrichment activities, including visual and performing arts, career technical education and digital technology.
5. By the year 2020, all students will be provided sufficient behavior, health, and counseling services to succeed in their chosen educational and career pathways.

HEALTH

6. By the year 2020, all Santa Cruz County residents will have a regular source of primary care and integrated behavioral health services with a focus on:
 - » Decreasing disparities;
 - » Decreasing reliance on Emergency Rooms as a regular source of health care; and
 - » Increasing access to mental health and substance use disorder treatment.
5. By the year 2020, obesity in Santa Cruz County will be reduced by 10%.

PUBLIC SAFETY

8. By the year 2020, the juvenile crime rate will be reduced by 10% through the use of culturally responsive evidence based strategies that promote positive interaction and reduce conflict with public safety officials.
9. By the year 2020, there will be a 20% reduction in youth reporting gang involvement, resulting in a 10% reduction of gang related criminal activity.
10. By the year 2020, there will be a 10% decrease in arrests or citations of individuals with chronic SUD/COD through the increase of on-demand treatment for adults with such disorders.

COMMUNITY GOALS

11. By the year 2020, the violent crime rate of 18 to 25 year olds will be reduced by 10% through the use of targeted gang involvement intervention strategies, including restorative practices, street outreach, and alternatives to adult gang involvement.

SOCIAL ENVIRONMENT

12. By the year 2020, more Santa Cruz County residents will build meaningful social bridges across differences in age, race, ethnicity, class and culture.
13. By the year 2020, schools and communities will be safe, supportive, and engaging places for children, youth and families.
14. By the year 2020, more Santa Cruz County residents will feel empowered to experience and pursue long-term quality of life.

NATURAL ENVIRONMENT

15. By the year 2020, residential per capita water use will be sustained at or under 2013 baseline levels through 2020.
16. By the year 2020, 5% of homes in Santa Cruz County will have a solar electric or hot water system.
17. By the year 2020, stewardship actions for our waters will be increased by 10%.
18. By the year 2020, 50 miles of urban trails will be constructed within Santa Cruz County to decrease traffic, increase active transportation and connect urban areas to open spaces.