## **United Way Board: Composition and Criteria Matrix**

	Board Member	Com		Influence					Skills & Experience													Demographics																						
		Willing ins	V	Willingness to connect																																								
	Name	mobilize			capital to the organization					Willgness to contribute skills and knowledge													Reflection of the community																					
									Experience							ls	Issue Area			Board Tenure Other					Geographic				Race / Ethnicity						G	Gender / Age								
11 22 33 44 55 66 77 88 99 100 111 122 133		Connects Leaders to Leaders  Strategic Thinker	Advocate for Community	Steward of Brand & Trust	Access to Resources & Assets	Access to Legislators	Access to National Influencers Access to Community	Access to Content Experts	Other	Business Operations Finance / HR / IT / Legal	Marketing	Fundraising		Nonprofit / Philanthropy	Government	Entrepreneurship	Education		Coccer	Political Political		Income		Less than 1 Year			More	LUW Specific	Other	North County	Mid	South County	Asian/Pacific Asian/Pacific	Riack	ace / Caucasian	Hispar	Native Am	Other	Female					Over 65
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